



Name: Construction Cal
Job: Construction Worker
Location: Orlando, FL
Age: 51
Phone: Google Pixel 3XL
Computer: No home computer. Uses a PC at the local library
Social Media: Facebook

Bio:

Cal works long hours on a variety of construction projects. He feels lucky to have the job, having served time in the past for a felony conviction.

Cal assumed that his conviction cost him the right to vote in Florida, but a friend at the library suggested he might be eligible in 2020.

Cal has many questions: how to register? Is he eligible? Must he bring an ID? Can he vote by mail, or will he have to ask his supervisor for time off on election day?

Character Traits: Hardworking, Strong, Independent, Precise

Habits: Cal often works from dawn until dusk and is tired after work. He doesn't use his phone for much more than texts and calls, Facebook, online Scrabble. Any online research he does happens Sundays at the library.

Goals:

- Determine voting eligibility
- Register to vote
- Learn ID requirements
- Request absentee ballot